



DEMONSTRATING LOCALISM

A developing guide to our sourcing vision, policies, and practices at Reverie Coffee Roasters

Demonstrating Localism is our approach to sourcing at Reverie Roasters. It's more than just a guide for buying ingredients based on geographic proximity, it's the heart and soul for our business character and our ideal model for influencing great outcomes. It places high value on reciprocal relationships. To know our suppliers is to know their story, to know their people, and to know their business vision. By understanding each other intently, we are more equipped to become successful together.

A successful relationship is one with open and active communication, understanding and trust in our abilities, and the genuine desire to see the other become successful. *Demonstrating Localism* is to treat our suppliers as we do our customers and employees.

OUR SOURCING VISION

To procure 75% or more of our individual ingredients from within our Tier 1 or Tier 2 Suppliers.

HOW WE CHOOSE OUR SUPPLIERS

Tier 1 Supplier: One that manufactures, produces, processes and distributes from within the State of Kansas. This is our priority region from which we source, ideally within about 2 hours of our home base.

Tier 2 Supplier: One that manufactures, produces, processes and distributes from one of the four bordering states to Kansas; Missouri, Oklahoma, Colorado or Nebraska. Sourcing regionally is our second priority when searching for the best possible products.

Tier 3 Supplier: Suppliers from outside Tier 1 & 2 regions, but one that we have direct personal relationship with that goes beyond emails and website login and passwords. We know these suppliers intently, have possibly visited their production facility and have an ongoing two-way relationship regarding the successes for both businesses. These suppliers are aware of our sourcing vision.

OUR PROGRESS

Today, Reverie Roasters curates 60% of our ingredients from Tier 1 and Tier 2 suppliers (as of 09/13/2022).

OUR SUPPLIERS

| SUPPLIER | CITY | WEBSITE | TIER |
|-------------------------------|-------------------|-------------------------------|--------|
| Hildebrand Farms Dairy | Junction City, KS | HildebrandFarmsDairy.com | Tier 1 |
| Kan-Grow Hydro Farm | Wichita, KS | Find on Facebook | Tier 1 |
| Firefly Farm / RISE Farms | Wichita, KS | FireflyFarmWichita.com | Tier 1 |
| Strong Roots Healthy Farming | Valley Center, KS | StrongRootsHealthyFarming.com | Tier 1 |
| Stafford County Flour Mills | Hudson, KS | scfmco.com | Tier 1 |
| Leaf Logic Tea | Wichita, KS | LeafLogicTea.com | Tier 1 |
| Apollo Fermentations | Wichita, KS | ApolloFermentations.com | Tier 1 |
| Inspirit Kombucha Brewing Co. | Wichita, KS | Inspiritbrewing.com | Tier 1 |
| Farmer Direct Foods | New Cambria, KS | FarmerDirectFoods.com | Tier 1 |
| Maps Coffee & Chocolate | Lenexa, KS | MapsCoffee.com | Tier 1 |
| Jason Wiebe Dairy | Durham, KS | JasonWiebeDairy.com | Tier 1 |
| Meat LLC | Lawrence, KS | MeatLLC.com | Tier 1 |
| Yepocapa Coffee | Kansas City, MO | YepocapaCoffee.com | Tier 3 |
| Kapeh Utz | Kansas City, MO | KapehUtz.com | Tier 3 |

This is only the start. We are constantly developing new relationships and expanding our definition of what it means to Demonstrate Localism. We encourage you to define what it means to "be local" and demonstrate it.

Thank you for doing your part in developing and supporting your local food movement.

Team Reverie